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Code No. : 13111 O2

VASAVI COLLEGE OF ENGINEERING (*Autonomous*), HYDERABAD
B.E (CBCS) III-Semester Backlog (Old) Examinations, December 2018

Introduction to Entrepreneurship

Time: 2 hours

Max. Marks: 35

Note: Answer ALL questions in Part-A and any FIVE from Part-B

Part-A (5 × 2 = 10 Marks)

1. List the different myths of the entrepreneurship.
2. Expand–SIDO, FICCI, NABARD and CII.
3. What is a startup company?
4. How demographic and psychographic data useful to an entrepreneur.
5. What is design thinking?

Part-B (5 × 5 = 25 Marks)

6. Country economy will depends on entrepreneurship- Explain.
7. List and explain the different supporting agencies available for entrepreneur in state and central level.
8. What is risk and how to manage the risk?
9. Explain the idea generation and evaluation procedure.
10. How to sell a product? Explain the different methods of selling.
11. Classify the different types of entrepreneurs and explain the characteristics of each.
12. Answer any *two* of the following:
 - a) Narrate a short story of a successful women entrepreneur.
 - b) Suggest the appropriate activities to strengthen the college E-Cell.
 - c) Write a short note on communication and its modes.

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